

AMAZING RACE

SHRM Nebraska State Conference 2017 La Vista

presented by



SHRM Nebraska State Conference
August 24-25, 2017 • La Vista Conference Center • La Vista, Nebraska

EXHIBITOR & PARTNERSHIP INFORMATION

SHRM Nebraska State Conference

SHRM **Nebraska**, the Society for Human Resource Management invites you to race to showcase your company at the 2017 State Conference.

- WHAT:** **SHRM Nebraska** State Conference
“Amazing HR Race 2017”
- WHEN:** August 24-25, 2017 (Exhibitor Booths on August 24th ONLY)
- LOCATION:** Embassy Suites La Vista Conference Center • La Vista, Nebraska
- TARGET AUDIENCE:** HR professionals of all business types who seek education & networking with like professionals
- IMPRESSIONS:** Reach 500–600 businesses & professionals through conference marketing efforts
- COST:** \$350 - \$5000



EXHIBITOR & PARTNERSHIP DETAILS

Registration:

Show your intent to participate by completing the attached form. Registrations can be made on-line beginning August 29, 2016 at www.shrm-ne.org. Note the following deadlines:

- June 30, 2017 – Exhibitor & partnership registrations ends (or while supplies last)

Exhibitor Conference Agenda (tentative as of 08-24-16):

Installation	Wednesday, August 23 at 2:00pm - 6:00pm	AND Thursday, August 24 at 7:30am – 8:30am
Exhibits open	Thursday, August 24	9:00am – 6:30pm
Exhibitor cocktail reception	Thursday, August 24	4:30pm – 6:30pm
Dismantle	Thursday, August 24	6:30pm – 7:00pm

Standard amenities included in each exhibitor partnership:

10' x 10' booth space (unless package amenities indicate larger)
1 – 8' table covered & skirted
2 – chairs

Standard amenities included in non-profit partnerships:

1 – 8' table covered & skirted
2 – chairs

Electricity & Internet:

Are available through the La Vista Conference Center for additional fees. An Exhibitor Order Form from the La Vista Conference Center will be included in your partnership confirmation information. All conference partners needing electricity &/or internet will order their required services through the conference center.

Hotel Accommodations:

A block of rooms for the SHRM **Nebraska** conference has been made at the Courtyard Marriott attached to the La Vista Conference Center. www.shrm-ne.org

Cancellations:

Any & all cancellations must be made in writing via email & received by SHRM conference coordinator at shrmneconference@gmail.com no later than June 15, 2017 at 5:00 pm CST. Refunds will be subject to a minimum \$100.00 processing fee but could be subject to more fees if amenities have been enacted by SHRM Nebraska State Conference. No refunds will be made after the June 15, 2017 5:00 pm CST deadline.

Contact information:

Any & all questions or feedback should be directed to shrmneconference@gmail.com



SHRM Nebraska 2017 Partnership Amenities

as of 08.26.2016

	\$5,000	\$4,000	\$3,000	\$2,500	\$1,500	\$1,000	\$725	\$350
	PRESENTING PARTNER *	PLATINUM PARTNER	TITANIUM PARTNER	GOLD PARTNER	SILVER PARTNER	BRONZE PARTNER	EXHIBITOR ONLY PARTNER	NON-PROFIT PARTNER
# AVAILABLE	1	2	2	2	2	3	47	12
LOGO ON CONFERENCE WEBSITE	YES!	YES!	YES!	YES!	YES!	YES!	N/A	N/A
LISTING ON CONFERENCE WEBSITE	YES!	YES!	YES!	YES!	YES!	YES!	YES!	YES!
BOOTH SPACE	16' x 10', premium placement	8' x 20'	8' x 10'	8' x 10'	8' x 10'	8' x 10'	8' x 10'	N/A
TABLE IN EXHIBITOR AREA	N/A	N/A	N/A	N/A	N/A	N/A	N/A	1
NUMBER OF MEAL TICKETS	5	4	3	2	2	2	2	1
CONFERENCE REGISTRATIONS	4	3	2	2	1	1	0	0
MOBILE APP ADVERTISEMENTS	1 main banner & enhanced listing	1 main banner & enhanced listing	Enhanced listing	Listing	Listing	Listing	Listing	N/A
MENTION IN APP PUSH NOTIFICATIONS	2	1	1	0	0	0	0	0
MAIN STAGE SPEAKER INTRODUCTION	Introduce a main stage speaker	Introduce a main stage speaker	NA	N/A	N/A	N/A	N/A	N/A
BREAKOUT SESSION SPEAKER INTRODUCTION	first choice of 2 breakout sessions to introduce	second choice of 1 breakout session to introduce	N/A	N/A	N/A	N/A	N/A	N/A
REGISTRATION INSERTS	1	1	1	N/A	N/A	N/A	N/A	N/A

Meal tickets: \$50 each

Registration Insert: \$500 each

* All material to read: SHRM State Conference presented by XYZ Company

** Must have at least a \$299 minimum investment in conference to participate in add-on offerings

Note: All sponsorships for the 2017 SHRM Conference will have a first-right of refusal in the order of paid commitment for 2018 conference

SHRM Nebraska 2017

Additional Sponsorship Opportunities

	\$5,000	\$5,000	\$3,000	\$3,000	\$2,500	\$2,500	\$2,500	\$1,500	\$1,500	\$1,500	\$1,500	\$500	\$500
	Keynote Speaker Sponsor	App Sponsor	Lunch Sponsor	Internet Sponsor	Notebook Sponsor	Photo or Other Contest Sponsor	Grand Prize Sponsor	Bag Sponsor	Lanyard Sponsor	Theme Sponsor	Coffee Bar Sponsor	Pens or Highlighters Sponsor	Raffle Drawing Sponsor
# AVAILABLE	1	1	2	2	1	1	1	1	1	1	1	2	1
LOGO ON CONFERENCE WEBSITE	YES!	YES!	YES!	YES!	YES!	YES!	YES!	YES!	YES!	YES!	YES!	N/A	N/A
LISTING ON CONFERENCE WEBSITE	YES!	YES!	YES!	YES!	YES!	YES!	YES!	YES!	YES!	YES!	YES!	YES!	YES!
BOOTH SPACE	16' x 10', premium placement	8' x 20'	8' x 10'	8' x 10'	8' x 10'	8' x 10'	8' x 10'	8' x 10'	8' x 10'	8' x 10'	8' x 10'	N/A	N/A
TABLE IN EXHIBITOR AREA	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
NUMBER OF MEAL TICKETS	5	4	3	3	2	2	2	2	2	2	2	0	0
CONFERENCE REGISTRATIONS	4	3	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	1	1
MOBILE APP ADVERTISEMENTS	N/A	1 main banner, featured exhibitor & enhances listing	Featured exhibitor & enhanced listing	Featured exhibitor & enhanced listing	enhanced listing	enhanced listing	enhanced listing	enhanced listing	enhanced listing	enhanced listing	enhanced listing	NA	NA
MENTION IN APP PUSH NOTIFICATIONS	N/A	2	1	1	0	0	0	0	0	0	0	0	0
MAIN STAGE SPEAKER INTRODUCTION	Introduces Thursday's endnote speaker	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
REGISTRATION INSERTS	1	1	1	1	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
OTHER NOTES	NA	NA	Name/logo and note on slide show during Thursday or Friday's lunch.	Name/logo and note on slide show during Thursday's lunch and additional app push during the conference.	Name/logo on all notebooks in attendees bags.	Advertising via email and bag insert, present prizes to the winner(s) of the contest on Thursday afternoon.	Advertising via email and bag inset, will be able to present the Grand Prize on Friday afternoon.	Name/logo on conference bags.	Name/logo on attendee and exhibitor lanyards.	Small note on each table indicating the decoration sponsor.	Name/logo on coffee cups if provided by company	Does not come with a booth.	Does not come with a booth.

*Sponsorships are honored in the order registration and/or payment is received.